

Next2Friends Live Now On Popular Windows Mobile Devices

Motorola Q and Samsung Blackjack II fully support true real-time mobile video streaming service

21st August 2008 - London, UK: Next2Friends (www.next2friends.com), the mobile social media platform, today announces the availability of its innovative 'Live' mobile video streaming application on the Motorola Q series and the Samsung Blackjack II. Previously designed for the Symbian S60 range of devices, Next2Friends has now completed development for the Windows Mobile 6 platform along with a number of other popular operating systems, in response to global demand for its services.

Both the Motorola Q range and the Samsung Blackjack II are among the top selling smartphones in the US. Motorola and Samsung's ability to deliver consumer focused design options while retaining business level functionality has ensured high levels of market penetration. Samsung's recent announcement that it has sold 150 million handsets in the US and Microsoft's shipping of 4.5 million Windows Mobile devices in Q1 2008 are reported to have been supported by the success of these two stand-out models.

"Anyone owning these handsets knows they are feature rich and well-designed." commented Anthony Nystrom, CTO of Next2Friends. "By bringing Next2Friends to the best mobile devices on the market, we will ensure that Next2Friends is the first choice for connected consumers around the world."

Next2Friends Live allows people to share real life moments from anywhere, be it through live broadcasted news developments, capturing major life events, or bringing happenings across the world closer to home. The application, soft-launched in late 2007 and officially released in June 2008, is continually being enhanced by the Next2Friends development team to deliver the optimal service for all the people already sharing their lives through real-time, rich media. Some of the new features that have recently been incorporated are one click streaming, the ability to zoom, pause or re-start live streams and automatic quality selection that guarantees the best streaming experience independent of location, carrier or connection speeds.

Next2Friends' range of innovative mobile-based applications have been designed so people can get the most out of life by vastly extending the capability and usability of mobile devices. Other applications in the suite include automatic 'snap and upload' of photos to the web, opinion polling on the move and location-based social networking.

Seamlessly integrated with all the extra features on www.Next2Friends.com, the total package is more complete, more compelling and more relevant to the needs and desires of today's consumer than any other service.

Next2Friends' range of products and services are free to install and use, with members only paying for networked data traffic via their carrier. Advanced compression technology ensures that all content is reduced to a fraction of its original size, with no degradation of quality or delays.

Fully supported devices include most popular models from Nokia, Sony Ericsson and LG, as well as an ever increasing number of Motorola and Samsung phones. To install Next2Friends Live on your handset, fill out the 60 second registration form at <http://www.next2friends.com/signup> then visit <http://www.next2friends.com/download>.

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About Next2Friends

Next2Friends (www.next2friends.com), the mobile social media platform, was created to deliver content and connections that entertain, engage and enhance life. Bringing together the full capabilities of both mobile and PC-based internet technology, the comprehensive suite of applications and features provide rich media, commercial and communication services to today's connected consumer.

Key applications include:

- Live – true, real-time video streaming from mobile device to web.
- Ask – opinion gathering and decision making on the move.
- Snap Up – automatic streaming of images captured while out and about.
- Tag & Meet – intelligent matching of virtual profiles in the physical world.

The Next2Friends platform utilises patent-pending, proprietary technology to ensure consumers, businesses and brands enjoy the full value of the mobile internet. The UK Limited Company, formed in 2007, has offices in the UK and US, in addition to R&D divisions on three continents.

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